

Benefits of Accredited Metal Building Assemblers

Accreditation provides a strong value for Metal Building Assemblers. Benefits for accredited companies may include:

- A competitive edge in the marketplace and a marketing advantage that improves your ability to secure new business. Accreditation is the standard to select qualified companies with which to do business;
- Opportunities to bid on projects that include specification language requiring IAS accreditation to AC478 for qualified assemblers;
- Opportunities to partner with the nation's leading, accredited companies that manufacture and design metal building systems, and their customers. The Metal Building Manufacturers Association (MBMA) requires its members to be accredited to IAS AC472. In 2014, MBMA members fabricated and delivered over 25,000 buildings. These companies customers are more likely to look for IAS accredited assembler companies to put up these buildings;
- Reduction in assembly costs. The accreditation process includes criteria (i.e. training, procedures, internal audits, etc.) that are tools to help companies reduce errors and associated costs during construction;
- Enhanced risk management and risk reduction for accredited companies. Accreditation requires complying with safety standards, requirements in codes and standards, internal audits and on-site assessments. The achievement of excellence via competence reduces the likelihood of risk;
- Systematic approach to help reduce the number and seriousness of complaints and incidents of both clients and staff. This can be an important benefit in this age when a company's reputation and bottom line is impacted by the comments on social media;
- Due diligence. Accredited companies have a stronger defense against litigation through documentation, assessment from a third-party, and the demonstration of a "good faith" effort to improve work performance;
- For prospective customers, accreditation serves a consumer protection purpose. It provides assurance that the company has been independently evaluated and has met approved standards established by and with the profession;
- For the federal government and other regulatory agencies, it may serve as a basis for determining eligibility for federally and state-funded projects;
- Recognition of accreditation from professional associations in the building industry including Metal Building Contractors and Erectors Association (MBCEA), North American Iron Workers / IMPACT Labor-Management, Metal Building Manufacturers Association (MBMA), and International Code Council (ICC);

- Use of the IAS Accreditation Mark to promote accreditation status on websites, business cards and promotional materials;
- Accreditation Certificate with company name on the IAS website (www.iasonline.org);
- Public commitment to excellence. IAS accreditation shows that an assembler is serious about setting, achieving and maintaining high standards. Accreditation provides external validation and confirmation of company's commitment to quality that can strongly impact its reputation and standing in the industry;
- Confidence of the marketplace. Architects, specifiers, owners and members of the public have greater confidence in a company that has been accredited and is continually working to improve its services;
- Improves staff morale, and contributes to good staff-management relations;
- Improves efficiency and accountability through adherence with accreditation criteria.

More Information

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